



Investing in Human Capital: Iowa's Return on Investment

- Previous Branstad Administration's support of Empowerment funding recognizes the importance early childhood plays on school readiness and academic success. **1st Five** supports these investments by bridging systems of care for young children's healthy mental development.
- **1st Five** has received state legislative appropriations since FY07. **1st Five** received \$329,885 for 16 counties in FY12.
- **1st Five** sites successfully recruited 71 medical practices representing 280 providers. Practices report serving over 75,000 children for well child exams, ages birth-5.
- Iowa's return on investment: every child who receives the **1st Five** standardized well-child surveillance, **costs the state on average less than \$4.40 per child**. This investment can pay for itself in long term savings by addressing children's mental health concerns before entering adulthood.